

**The 40th International Exhibition on
Environmental Technology & Green Energy
Brief Report of ENVEX2018**

June 2018

Highlights of ENVEX2018

Overview

- Scale : 241 companies from 19 countries**
(domestic : 185, overseas : 56)
- Deal amount on business meetings : USD 430 million**
- Provisional value of contract through business meetings : USD 200 million**
- No. of visitors : 41,808 (domestic : 40,802, overseas : 1,006)**
- Business Programs**
 - The 11th Korea-China Environmental Industry Conversation
: 18 Korean and Chinese companies participated to have 24 of business meetings
 - 2018 Asia Environment Forum
: 14 buyers and 44 Korean companies participated to have 62 of business meetings (USD 5.5 billion)
 - Business meeting between power companies and Korean environmental companies
: 25 of business meetings between supervisors from power plants and Korean companies (USD 3.8 billion)
- No. of business matching between companies & buyers : 305**
- Seminars & forums : 10 presentations on environmental policies and new technologies**
- No. of press release : 695 (TV, newspaper, online, etc.)**

1. Outline of ENVEX2018

- Date & Venue : 5. 31(Wed) ~ 6. 1(Fri) 2018 / COEX Hall C (10,348m²)**
 - **Opening Ceremony: 5. 31(Wed), 10:30 / Entrance of Hall C**
- No. of companies : 241 companies from 19 countries**
(domestic : 185, overseas : 56) in 600 booths
 - ※ 260 companies(domestic : 178, overseas : 82) from 20 countries in 700 booths in 2017

□ Items by sector

- **Water (42%)** : 101 companies(water treatment equipment, sludge dehydration system, pump and valve etc.)
- **Air (20%)** : 47 companies (fine dust removal facilities, industrial air purifier, etc.)
- **Measurement & Analysis (10%)** : 24 companies (gas monitoring equipment, water measuring instrument, etc.)
- **Wastes & Recycling (11%)** : 26 companies (industrial foodwaste treatment system, shredder, etc.)
- **Eco-friendly/Energy/Chemicals (12%)** : 31 companies(fuel cell, deodorizer etc.)
- **Promotion(domestic & abroad) (5%)** : 12 organizations and associations

2. Expected Business Value through Business meetings

- Deal amount : USD 430 million
- Provisional value of contract : USD 200 million

3. No. of Visitors

- No. of visitors : 41,808 (domestic : 40,802/ overseas : 1,006)

4. Business Programs

- **The 11th Korea-China Environmental Industry Conversation** (5.30(Wed), 2018)
 - 18 Korean and Chinese environmental companies participated
 - Presentations on Korea's environmental technologies delivered
 - 24 of one on one business meetings made
 - Market opportunities for Korean companies to explore Chinese market created
- ※ A joint-stock company between Korea and China set to establish

- **2018 Asia Environment Forum** (5.31(Thu), 2018)

- 14 buyers from promising environmental project managing organizations, from 7 countries including Indonesia and Philippines and from International organizations such as ADB invited
- 62 of business meetings with 44 Korean companies made (USD 5.5 billion)

- **Business meetings between power plant companies and Korean environmental companies** (6.1(Fri), 2018)

- Supervisors in charge of bio power plant from Korea East-West Power Co., Ltd. Dangjin, Ulsan, Ilsan and Donghae complex participated
- 25 of business meetings* with Korean companies made (USD 3.8 billion)

* Area : Desulfurization/Precluster Equipment, Membrane, Pump, Valve, Measurement & Analysis Equipment etc.

5. Overseas Buyer Programs

- **1,006 buyers from 40 countries***

*China, Japan, Malaysia, Indonesia, Cambodia, Italy, Poland etc.

- **Business meetings between exhibitors and overseas buyers** : 305
- **Exhibition hall tour and site visit**

6. Seminars and Forums

- 10 seminars including technology seminar by ENVEX2018 participating companies, environmental policy and high technology seminar and plans for promoting foodwaste recycling seminar held

7. Press release and Promotion

□ No. of Press release : 372

- **Video news (4)** : SBS, KTV, Vehicle news, Aving TV
- **Newspaper (19)** : The Kyunghyang Shinmun, The Kukmin Ilbo, The Dong-a Ilbo, Asia Times, edaily, etnews, The JungAng Ilbo, The Hankook Ilbo, etc.
- **Online (349)** : News1, Newsis, DongA.com, MK, Moneytoday, The Industrial Daily News, Seoul Economic Daily, The Segye Times, The Asia Economy Daily, Energy Daily, Eco journal, The Yonhap news, E-news today, edaily, etnews, The Chosun Ilbo, The JungAng Ilbo, News Chunji, Tookyung, The financial news, The Hankook Ilbo,

□ No. of Advertisement & Promotion : 323

- **Daily (2)** : The Chosun Ilbo, The Korea Herald
- **Industry Publications (75)** : Journal of Environmental hi-technology, Environmental Times, Ecolover
- **Online (246)** : keyword advertising, official blog, power bloggers, Environment-related cafes, website banners of related organizations, newsletters, etc.
- **Others** : 180,000 of posters and invitations (online & offline) distributed

8. Benefits for ENVEX2018 Participating companies

□ Public Relations Service

- Real time or advance news report of **56 participating companies** by designated official media*

*ENVEX page on Aving's website : http://kr.aving.net/exhibition/?mode=detail&mn_name=exhi&sp_num=916

- ENVEX online newsletter, official blog, and Environmental News

□ Arrangement for accommodation and round trip flight tickets provided (37 officially invited Overseas buyers)

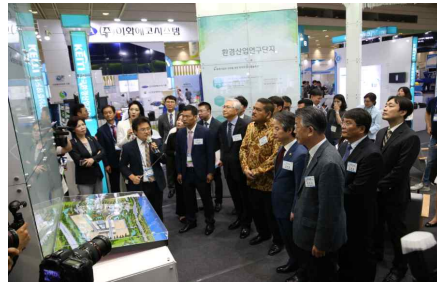
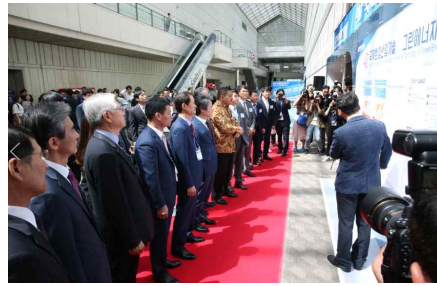
□ Interpretation service provided (10 participating companies)

□ Support for Host of technology seminars provided (10 participating companies and organizations)

□ Award ceremony of commendations by the Minister of Ministry of Environment (5 participating companies)

□ Award ceremony of outstanding environmental companies by the President of Korea Environmental Preservation Association (4 participating companies)

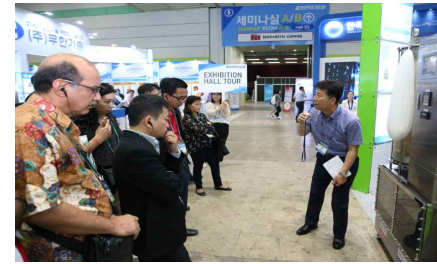
※Annex 1. Photos



Opening Ceremony



Exhibitors and Visitors of ENVEX2018



Hall tour for overseas buyers



The 11th Korea-China Environmental Industry Conversation

Business meetings between power plant companies and Korean environmental companies



2018 Asia Environment Forum



Seminars

※Annex 2. More events & Seminars

Date	Time	Venue	Events		Organizers	
5.30 (Wed)	13:00~16:00	COEX #327	The 11 th Korea-China Environmental Industry Conversation		KEPA, China Yixing Industrial For Environmental Science & Technology Administrative Committee	
	13:30~16:50	Seminar Room A, Hall C	The 23 rd Seminar of Environmental Policy and High Technology	Session 1	Environmental Safety and Climate Change	KEEF (Korea Environmental Engineers Association) Monthly Environmental Engineer
	13:30~16:50	Seminar Room B, Hall C		Session 2.	Water Environment	
13:30~16:50	Seminar Room A, Hall C	Session 3.		Resources Recirculation and Energy		
5.31 (Thu)	10:30~12:10	Seminar Room B, Hall C	The 12 th Water Resources and Environment Technology Forum		KERIC (Korea Environment Research & Information Center)	
	14:00~16:30	Seminar Room B, Hall C	Environmental Industry & Policy in 2018		KEPA (Sponsored by Ministry of Environment)	
	14:00~17:30	COEX #328	Plans For Promoting Foodwaste Recycling		Korea Foodwaste Recycle Association, National Assembly Environmental Forum	
	14:00~16:00	COEX #402	Seminar on achievements of business supports for the export of outstanding environmental companies		KEIA (Korea Environmental Industry Association)	
	13:00~18:00	COEX Hall E1 & 2	The 4 th Membrane System Design and O&M Technology Seminar		Membrane&Plant Branch of Korean Society for Fluid Machinery	
	13:30~17:40	COEX Hall E4	2018 Global Top Performance Presentation for Environmental Technology Development Project		KEITI (Korea Environmental Industry Technology Institute)	

- 9 -

※Annex 3. VIP list for ribbon cutting opening ceremony

No.	Name	Organization	Position
1	Byung-ok Ahn	Ministry of Environment	Vice Minister
2	Woo-shin Lee	Korea Environmental Preservation Association	President
3	Parlindungan Purba	The Regional Representatives of the Republic of Indonesia	Chairman of Committee II
4	LU YUQIANG	LONGJIANG ENVIRONMENTAL PROTECTION GROUP CO.,LTD	Vice President
5	Ick-hoon Choi	Korea Environment Corporation	Executive of HQ of Water Environment Management
6	Yong-jae Lee	Korea Environmental Industry&Technology Institute	President
7	Kwang-hee Nam	Korea Packaging Recycling Cooperative	Chairman
8	Chan-kun Han	KoreaAutomobileEnvironmentalAssociation	President
9	James Park	Commercializations Promotion Agency for R&D Outcomes	President
10	Jin-seuk Kim	Korea Federation of Small and Medium Business	Vice Chairman
11	Hoe-seog Cheong	Korea Environmental Industry Association	Vice President
12	Yong-beom Cho	Korea Foodwaste Recycle Association	President
13	Moon-soo Ahn	Korea Automobile Environmental Association	President
14	Tae-hwan Jeong	Korea Environmental Engineers Association	President
15	In-soo You	Korea Foodwaste Processing Equipment Cooperative	Chief Director