" Welcome to the largest Energy and Environment Exhibition, ENEVEX2010 !"

coex, Seoul, Korea

June 9(Wed)~12(Sat), 2010

The 32nd International Exhibition on Environmental Technology & Green Energy

| Organizers : Affiliated Organizations to the Ministry of Environment |

- Korea Environmental Corporation(ENVICO)
- Environmental Management Corporation(EMC)
- SUDOKWON Landfill Site Management Corporation(SLC)
- KEITI Korea Environmental Industry & Technology Institute(KEITI)
- Korea Environmental Preservation Association(KEPA)

| Special Sponsors |

- THE EUROPEAN UNION CHAMBER OF COMMERCE IN KOREA
- U.S. Embassy Commercial Service

KEPA

KEPA (Korea Environmental Preservation Association)
■ Tel : +82-2-3407-1541~2 ■ http://www.envex.or.kr

Envex2010 give you opportunities for

*Meeting lots of real buyers,
*Accessing new markets
*Having better sales & marketing!

Why Exhibition?

Ripple Effects with Exhibition

- Korea is the top 10 trading country of the world
- Lots of opportunity of **business expansion through exhibition**
- According to a marketing research, 91% of business professionals agree that promotion is very important through participating exhibition.

More aggressive marketing!

- Most of companies spend **more budget(14%) for Exhibition** than the one(11.5%) for other public relations each year.
- Clients and buyers much have trust in exhibition. They usually take 90 % of information for technologies and business items and purchase 57% through exhibition.
- Much easily to marketing, for any types of companies like small & medium companies
- **The most worthy promotion way without wasting time & money**

Participants want

- Make strong business connections
- Access to new market
- Study of international market needs
- Meet to new technologies and items
- More worthy global networking & cost-effectiveness

"Trade Fair" **It is the time... Get into Global Market**

The Premier Event on the Green Business in Korea

Why? ENVEX2010

The best promotion with ENVEX2010

To have better business opportunities on Energy and Environment
You may hurry doing green business in Asia

01 Largest environment and energy international exhibition in Korea

- Lots of examples for business expansion through ENVEX
- Visitors: 50,730 / Deal Amount: US$ 4 billion (ENVEX2009)
- Largest green exhibition: Booth: 750, Area: 13,194㎡

02 New partners→ New Market→ New Business

- Inviting 700 real buyers from big corporations or government
- Seminar and forum for new technologies and energy business
- Business networking service through government organizations of many countries

03 Well-organized exhibition in the history over 31 years

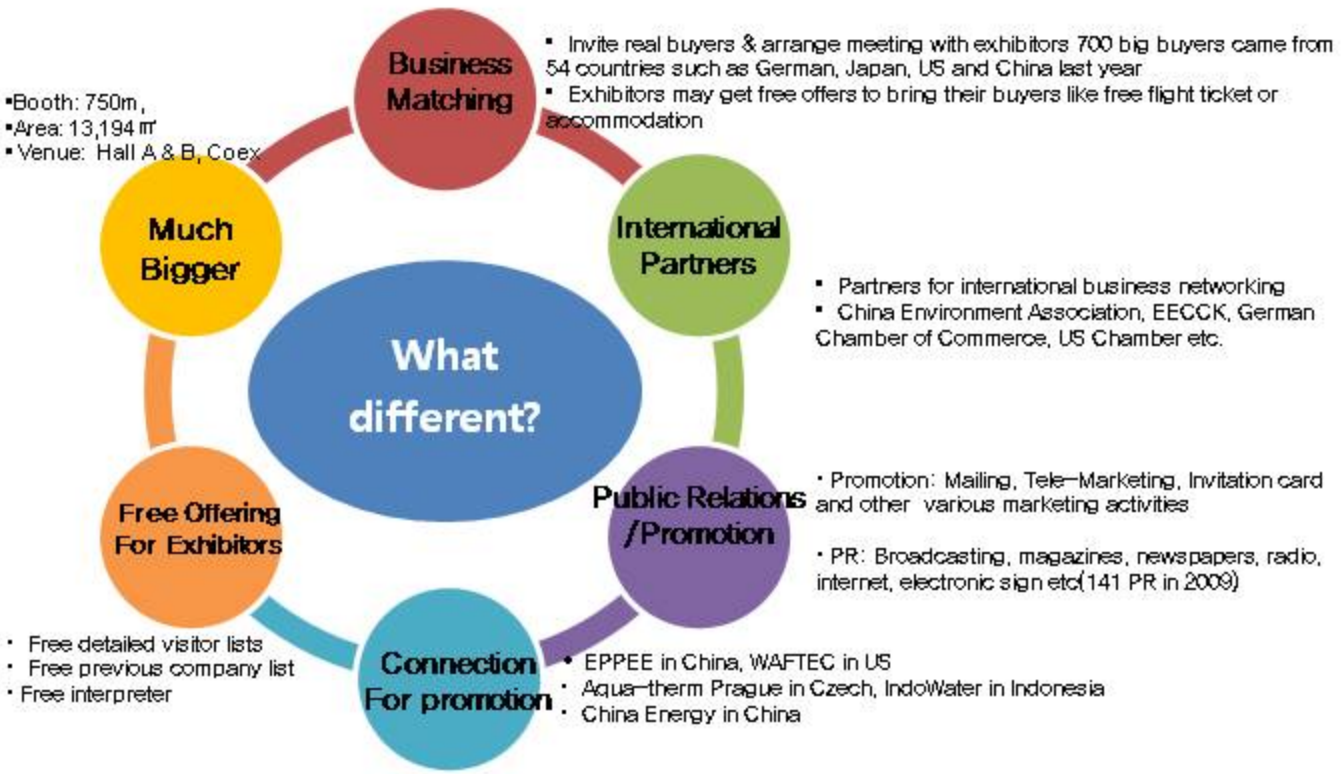
- Korean main exhibition named by Korea government authorites
- The Largest and longest exhibition on green business
- With public and private connection, the exhibition shows technologies and business every year

04 Energy Forums & Environmental Technologies Seminar

- Studying new technologies & items and new government policies
- Discussing with professionals for green business
- Much helpful information offers

What? Differentiations !

" Take Exhibition Power " UP to the top



"Green Business Leader" – All Environment & Energy

The 32nd International Exhibition on Environmental Technology & Green Energy

General Information

Full Name	**The 32nd International Exhibition on Environmental Technology & Green Energy** (ENVEX2010)
Date	June 9 ~ 12 , 2010 (During 4 days)
Venue	Hall A & B (13,194㎡), COEX, Seoul, Korea
Organizer	Korea Environmental Corporation, Environmental Management Corporation, SUDUOKWON Landfill Site Management Corporation, Korea Institute of Environmental Science and Technology, Korea Environmental Preservation Association
Manager	Korea Environmental Preservation Association
Special Sponsor	European Union Chamber of Commerce in Korea, U.S. Embassy Commercial Service
Sponsor (Expected)	Presidential Committee on Green Growth, Ministry of Environment Republic of Korea, Ministry of Knowledge Economy, Ministry of Education, Science and Technology, Minister of Land, Transport and Maritime Affairs, The Korea Chamber Of Commerce & Industry, Korea Federation of Small and Medium Business, Korea LPG Association, KOTRA

Official Events

Opening Ceremony

Venue: Entrance #1 Hall A, COEX
Date: June 9 (Tue)

Events & Seminars

Conference | Seminar | Event

- Green Energy Forum
- Environment Technologies
- Energy Policies

- Environment technology
- Local government examples
- Climate change + Carbon management
- Renewable Energy
- Green Policies + Green growth

- Business matching
- Real buyer meeting arrangeme

"All Energy & Environment in ENVEX2010"
Explore New Technologies
New Business Opportunities
Offer Services for Exhibitors

Environment & Energy !

At the same place and At the Same time

ENERGY-TECHNOLOGY

Photovoltaic	Solar cell. Module, Wafer, Module manufacturing business , Inverter, light analyzer, Clean-ESD Protection, Devises, Ingot-Wafer
Solar Thermal	Solar Energy Kit and other relatives
Wind power	Parts producing system, Related technologies, Ocean wind collectors
Hydrogen	Hydrogen manufacturing, Storing, Conveyance, Charging
Fuel Cell	Electricity & Power, Transportation, steam supply and power generation, Portable devices
Energy Efficiency & Green Constructions	Renewable energy- constructions, geothermal power generation
Biomass	Biomass, Bio Diesel, Bio Ethanol, Bio Gas
Waste	Restorative solid fuel, waste refined oil Plastic heating disassembly fuels, distraction by fire
Marine	Tidal plant, wave power generation, thermal difference generation
IGCC	Coal liquefaction & Coal gasification
Green car & Transportation	Hybrid car, green transportation CDM, Eco – Friendly & Energizing Chemicals, Other technologies

ENVIRONMENT-TECHNOLOGY

Government Policies & Project	Green Projects, Climate change, Green Marketing and business, Han River Relation Projects , New developed technologies
Water	Water& sewage water treatment, Water quality Control, Waste water Treatment and Recycling, Measuring System, Chemical Treatment,
Air	VOC Treatment, Air pollution Control, Chemical Treatment, Ventilations, TMS Equipments
Waste	Waste Treatment and Recycling, Waste food treatment system, Chemical Treatment, Waste gas treatment
Measuring Equipment	Air pollution Measurement, Air Measurement, Noise, Vibration, Whether, Noxious analyzer, IT relatives
Eco-Product	Green constructions, Eco-appliance, Indoor air pollution control, Eco Label products
Four-River Project	Lake Purification and restoration, Preservation , Soil, Nature restoring, Eco- Technical system, weather managing, Eco-Tourism
Marine	Freshen Seawater technologies, membranes, Pumps, Energy collector, Modules

ENVEX 2010

Applying Process for Exhibitors

Application Guide

From Apply To Exhibit

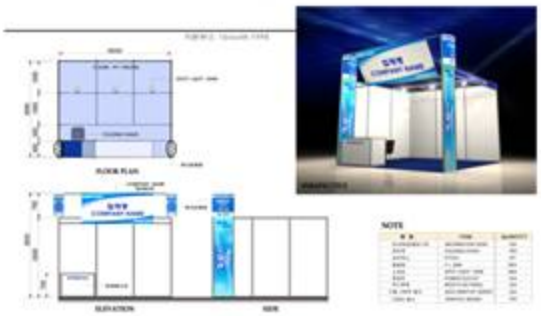
Apply → **Register** → **Confirm** → **Balance Payment** → **Exhibition**

- Apply: • 2009. 6.13 ~ 2010.3, 30
- Register: • Pay the deposit (50% of total booth fee)
- Confirm: • Booth •confirmation
- Balance Payment: • Pay the balance – Deadline:2010. 4.30
- Exhibition: • Build up:2010.6.7~6.8 • Exhibition:2010.6.9~12 • Breakdown:2010.6.13

1. About Booth

Booth Type	Unit Price	Remark
Raw Space (Space only)	US $ 1,900	Basic Unit: 1 booth (3m × 3m = 9m²)
Shell Scheme Space (Basic Stand)	US $ 2,200	- Basic Unit: 1 booth (3m × 3m = 9m²) - No need for installation & breakdown by yourself

2. Booth Description



○ **Basic Stand Description**
. Stand area
. White back wall and side walls
. Company sign in English
. Carpeting
. Lighting: 3 spot lights will be supplied for each basic unit (3m × 3m) including electricity for lighting.
. Electricity: One for each participating company
. 1 Information desk and folding chair / 1 company

○ **Raw Space : Required for installation & breakdown by yourself**
. Just Raw Space offering
. Contact Dong Shin Design for installation and breakdown (Tel) : 822 752-2744

3. Advertisement in ENVEX Catalog

Placement	Advertisement Rate
Back Cover	US $2,500
Inside Front Cover or its Opposite Side	US $ 2,000
Inside Back Cover of its Opposite Side	US $ 1,500
Beside the table of contents	US $ 1,000
Single Inside Page	US $ 700

- 10% discount will be applied for advertising on more than 2 pages
- Positive film should be handed in not later than May 1, 2010 (enclosed form #5).

ENVEX 2010

Review for Last ENVEX

➤ Result of ENVEX2009

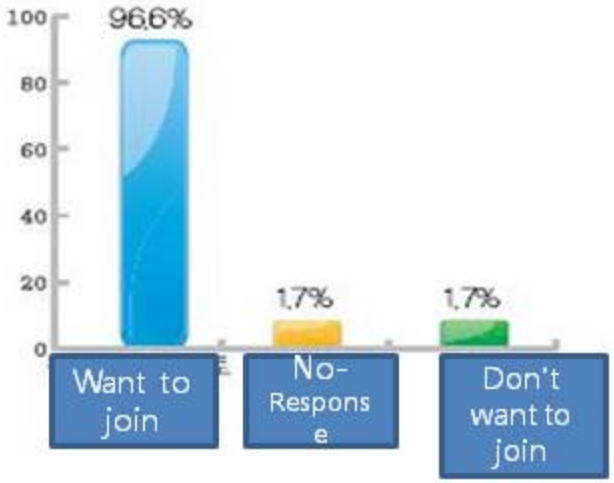
- Exhibitors : 273 companies from 24 countries in 2009
- Business deal amount: **US$ 4billion/** Contract amount : **US$ 1.5 billion**
- Exhibitors' Satisfaction : 94% of exhibitors want to join ENVEX 2010 again

Business Type of Exhibitors

Exhibitors' Countries

Country	No. of exhibitor	Country	No. of exhibitor	Country	No. of exhibitor
Korea	190	Belgium	2	Israel	1
Japan	19	Spain	2	Italy	1
USA	15	UK	2	India	1
Germany	15	Norway	1	Canada	1
China	5	Netherland	1	Finland	1
France	5	Taiwan	1	Czech	1
Austria	3	Switzerland	1	Australia	1
Russia	2	Island	1	EU	1
273 companies from 24 countries in 2009					

Expected exhibitors in 2010 by Exhibitors' Satisfaction Measurement Number of Times of Participation



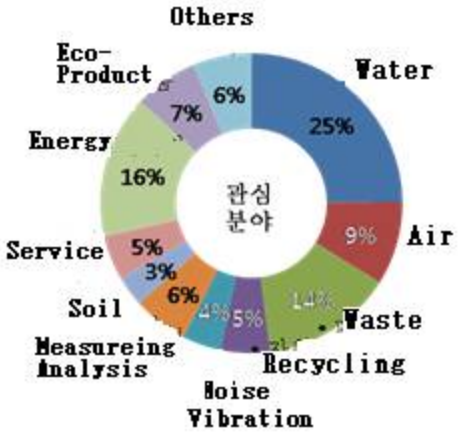
ENVEX 2010

Review 2009

➤ Visitors for ENVEX2009

- No. of visitors: **50,821 from 54countries**
- Business area of visitors: **1,147 from local government**
- Manufacturer and R&D 36%, Public organization 16%, Business 41.8%

Percentage of Interesting Field of Visitors



➤ Seminars & Conferences

- Low Carbon & Green Growth
- Countermeasure against Climate Change
- New Environmental Technologies
- Environmental or Energy policies
- Environmental Energy Forum
- Best technologies on panels

Well-Organized & Specialized & Various Events

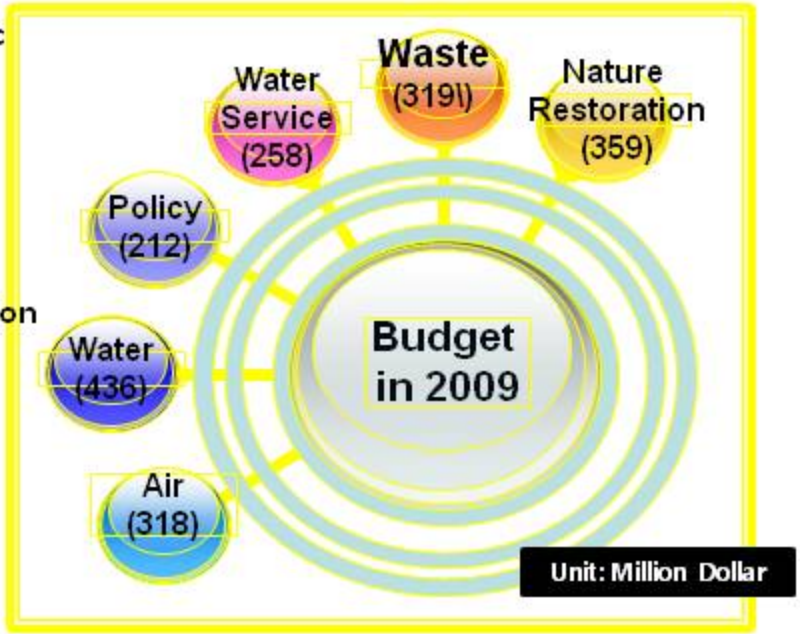
II. ENVEX 2010

Korea Environment & Energy Market Prospect

1. Government Budget of Environment Market

◆ Ministry of Environment Republic of Korea announced budgets more increased than last year in each section as right next picture by government green policies.

◆ Besides, the budget of R&D section is planned at US$ 700million from this year to 2012.



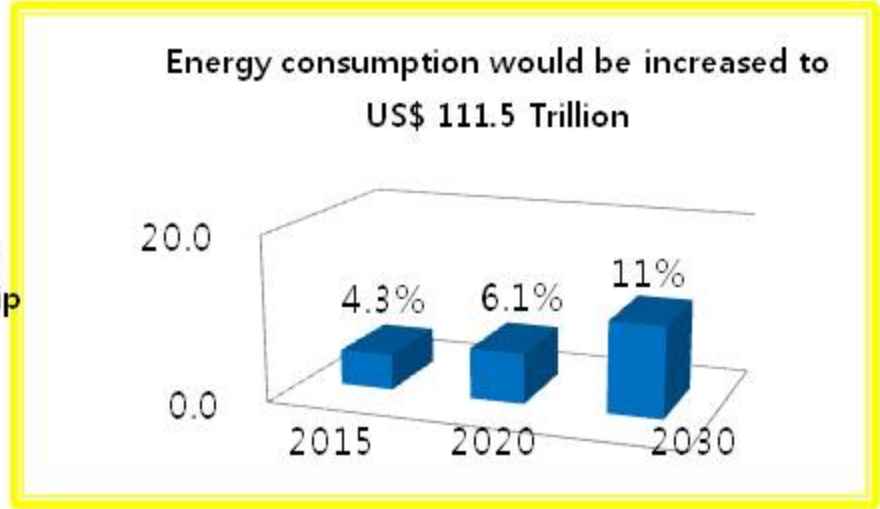
2. Prospect of Renewable Energy Market

◦ The consumption of renewable energy is small about 230,000TOE/yr at present but lots of budget gather for the market from government and even private corporations.

◦ Technical level of Korea: 50~80% technical level compared to developed countries' one. However, the market is expected remarkable growth with a bunch of money by government green policies

◆ US$ 111.5trillion would be invested by government for R&D and market planning

◆ Activate abroad cooperation with strategic global partnership



II. ENVEX 2010

Ground for Foundation

○ Established in 1978 under the authority of article 38 of the Basic Environmental Policy Act (Oct. 6, 1978):

○ KEPA is organized for **research, technical development, education, public relations** on environmental preservation.

Head office in Seoul
With 11 Breaches
About 7,000
company-members

Business Area

○ Exhibition Department

- Organizing Int'l Exhibition on Environmental Technology & Green Energy(ENVEX)
- Exchanging exhibition business & connecting environment new partners

○ Public Relations & Education

- Organizing the Public Environmental Day Event
- Managing Mobile Environmental Education Program
  - Service environmental classes to 20,000 children/yr in 4 major cities of the country
- Managing Environment Museum for kids
- Managing environmental events and activities for teens
  ex) experiment training practice, field trips, contests, club activities, incentives'
- Environment & chemistry class for elementary kids

○ Research & management of Ecology

- Manage Eco-Park & Training Activity Park
- Research and control the water system of Han River

○ Environment technology-service

- Research & analysis of Environment • Evaluate Environment impact of companies

○ Education program for Practitioners

- Practitioner training by Korean government nominated(about 67,000/yr)
- Courses for national certified environmental engineer
- Lecture & workshop

○ Offering services to company-members

- Technical training on working-site
- Environmental journals free offering

○ Consigned tasks by Korea NGO Promotion

How to get to the Exhibition

From Incheon Airport To COEX

Route Name (Bus No.)	Bus Stop No.	Bus Stops	First Bus	Last Bus	Interval (min.)	Traveling Time(min.)	Fare (won)	Vendor Name/ Contact
Gangnam COEX (Deluxe)	4B, 11A	COEX	To COEX 05:10 To Airport 05:10	To COEX 22:23 To Airport 18:58	20~30	80	14,000	KAL Limousine (02-2667-0386)
Chenhodong 6006 (Standard)	5A, 11B	COEX	To Olympic APT 05:30 To Airport 04:15	To Olympic APT 23:00 To Airport 21:00	12~15	100	9,000	Seoul Bus (02-400-2332)
Chenhodong 6006 (Standard)	5A, 11B	Rivera Hotel	To Olympic APT 05:30 To Airport 04:15	To Olympic APT 23:00 To Airport 21:00	12~15	100	9,000	Seoul Bus (02-400-2332)

Contact us: Exhibition Dpt.

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