



**The 39th International Exhibition on
Environmental Technology & Green Energy**
Brief Report of ENVEX2017

July 2017



KEPA

Korea Environmental Preservation Association

Highlights of ENVEX2017

Briefing on

- ☐ **Scale : 260 companies from 20 countries(domestic 178 overseas 82)**
- ☐ **Deal amount on business meetings : US\$ 428 million**
- ☐ **Provisional contract on though business meetings : US\$ 176 million**
- ☐ **the no. of visitors : 41,706 (domestic 40,685 overseas 1,021)**
- ☐ **Results on business through More Events**
 - Korea-China-Japan Environmental Industry & Technology Joint Exhibition and Forum
: having 58 business meetings with 26 companies in a value of US\$14.4 million
 - Korea-China Environmental Industry Conversazione
: having 44 business meetings between Korea and China companies
 - Forum on Environment with Middle East & Africa
: having 55 business meetings between 17 buyers and 36 Korean companies
in value of US\$6.2 billion
 - Business meeting between Power Company and Korea Environment Company
: having 50 business meetings between 10 inspectors from a power plant and 27
domestic companies in a value of US\$1.8 million
 - Eco Job Fair : having 287 on-site interviews in 40 companies and 700 job
seekers in participation
- ☐ **No. of business matching between companies & buyers : 300**
- ☐ **Seminars & forums : 12 sectors in 1,800 participations**
- ☐ **No. of press release : 692 (TV, Newspaper, online, etc.)**

1. Outline of ENVEX2017

- ☐ **Date & Venue : 6 7(Wed) ~ 6 9(Fri) 2017 / COEX Hall A&B (13,194m²)**
 - Opening Ceremony: 6. 7(Wed) 10:30 / Entrance of Hall A
- ☐ **Participation companies : 260 companies(domestic:178 overseas:82)
from 20countries in 700 booths**
 - ※ 250 companies(domestic:186, overseas:64) from 22countries in 700 booths in 2016

❑ Item status in sectors

- Water 34% : 89 companies(water treatment equipment, sludge dehydration system, pump & valve etc.)
- Air 12% : 32 companies (removal facilities of fine dust, industrial air cleaner, etc.)
- Measurement & Analysis 12% : 29 companies (gas monitoring equipment, water measuring instrument, etc.)
- Wastes & Recycling 10% : 27 companies (industrial food waste treatment system, shredder, etc.)
- Eco-friendly/Energy/Chemicals 15% : 37 companies(deodorizer, high efficiency power system, etc.)
- Promotion of organizations 17% : 46 organizations & associations

2. Expected Business Value through Business meetings

- ❑ Deal amount : US\$ 428 million
- ❑ Provisional contract amount : US\$ 199 million

3. No. of Visitors

- ❑ No. of visitors : 41,706 (domestic 40,685/ overseas 1,021)

4. More Events

- ❑ The 1st Korea-China-Japan Environmental Industry & Technology Joint Exhibition and Forum (6/7 ~ 6/9/2017)
 - being 26 participation companies from 3 countries to share information of environmental technologies and to promote to activate trading in the environmental industry between countries

- having presentation for policies and excellent technologies in 3 countries and 1:1 business meetings
- talking US\$14.4 million in deal amount through 58 business meetings
- The 9th Korea-China Environmental Industry Conversation (6/7/2017)
 - being 23 participation companies from Korea and China
 - having 44 business meetings between the companies of Korea and China
- 2017 Forum on Environment with Middle East & Africa (6/8/2017)
 - having 55 business meetings in a value of US\$ 6.2billion between 17 buyers invited from 7 countries such as Tanzania, Zambia, etc and 36 domestic companies.
- Business meetings between Power Company and Korea Environment Company (6/8/2017)
 - having 50 business meetings in a value of US\$ 1.8 million between 10 inspectors from the thermal power stations of Dangjin and Ilsan of Korea East-West Power and 27 domestic companies
 - field on discussion: facilities for denitrification and desulfurization, collector, dehydrator, pump, analyzer, etc.
- Eco Job Fair (6/7/2017)
 - 40 companies and 700 job seekers in participation
 - having 287 on-site interviews and providing extra consulting service during 1 month

5. Operating performance of programs for overseas buyers

- ❑ 1,021 visitors coming from 43 countries such as China, Japan, Malaysia, Bangladesh, Argentina, etc.
- ❑ Having 300 business matching between participation companies and overseas buyers
- ❑ Providing exhibition hall tour and site visits

6. Seminars & Forums

- ❑ Holding 12 seminars such as technologies of participation companies, environmental policies & new technologies, membranes, and chemicals with 1,800 participations

7. Media Press Release : 692 Pieces

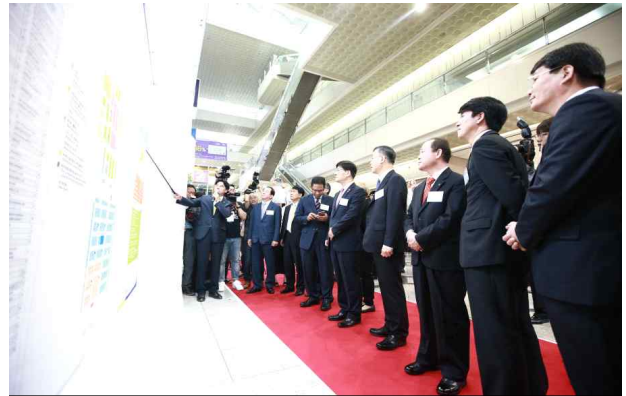
- ❑ Press Report : 321 Pieces
 - Newspaper(32) : The Kyunghyang Shinmun, The Kukmin Ilbo, The Dong-a ilbo, Digital times, Seoul Daily, Seoul Shinmun, The Segye Times, Energy economy, The Financial News, The Hankyoreh, Korea economy The Hankook Ilbo, etc.
 - Online(285) : The Seoul Traffic Broadcasting, The Gukje News, Naeil Shinmun, News1, Newsis, Digital Times, The Munwha Ilbo, Seoul Economy, Energy Daily, Aving News, Eco journal, The Yonhap news, E-today, News Chunji, Environment TV, Environment ilbo, etc.
 - Video News(4) : SBS, Kmac, Digital Times, Aving TV
- ❑ Advertisement & Promotion : more 371 times released
 - Daily(2) : The Chosun Ilbo, The Korea Herald

- Industry Publications(87) : Monthly Environmental Engineers, The Environmental Media, The Eco Focus, etc
 - Online(282) : keyword advertising, official blog, 10 power bloggers, 20 supporters, banners of related organization of its websites, newsletters, etc.
 - others : Invitations through online & offline, and poster distributed (180,000 pieces)
- ❑ On-Site Report : 119 reporters visited at ENVEX2017 from such as SBS, The Dong-a ilbo, The Yonhapnews etc.

8. Programs for Participation Companies

- ❑ Public Relations Service for participation companies
 - 48 participation companies were reported on site or before the show by an official media designated
 - ※ aving ENVEX official website (available to searching through portal such as naver)
: http://kr.aving.net/exhibition/?mode=detail&mn_name=exhi&sp_num=916
 - through online newsletter, blog, and Environmental News(8,000 released)
- ❑ Supporting overseas buyers in participation at ENVEX of 25 participation companies and providing free interpreting service for 10 participation companies
- ❑ Supporting the technology seminar of 10 participation companies
- ❑ Award ceremony for 7 commendations by the Minister of Ministry of Environment(4) and the Chairman of Korea Environmental Preservation Association(3) to outstanding environmental companies

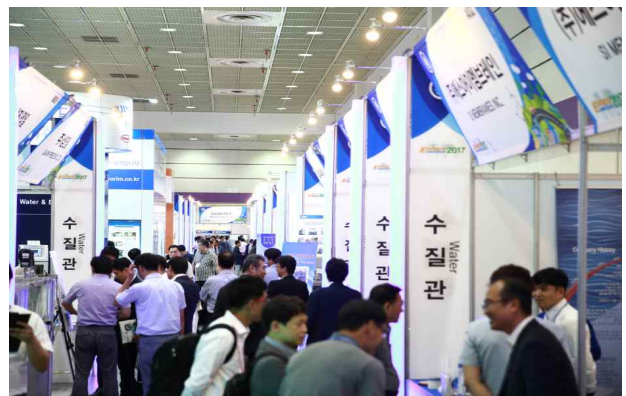
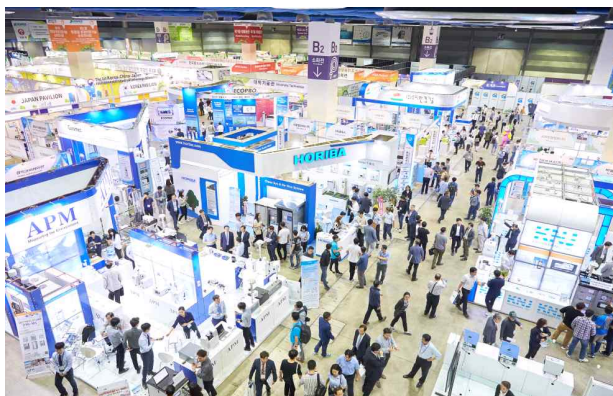
※Annex1. Photos



Opening Ceremony



Tour around the exhibition hall of VIPs



Whole View of the Exhibition Hall



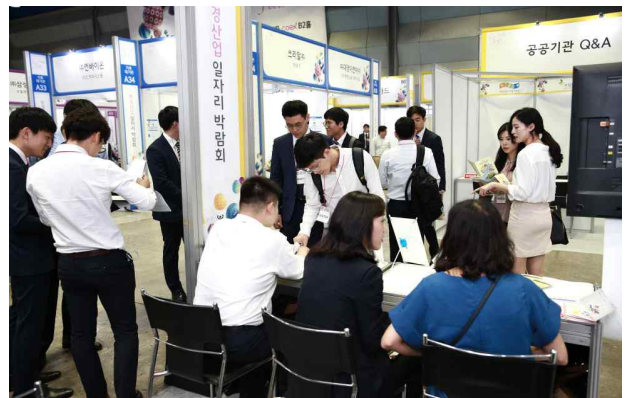
Exhibition Hall Tour & Business Matching for Overseas Buyers



The 1st Korea-China-Japan Environmental Industry & Technology Joint Exhibition and Forum



2017 Forum on Environment with Middle East & Africa



Business meeting with Power Co.

Eco Job Fair



Seminars

※Annex2. More events & Seminars

□ More events

Date	Time	Name of Event	Venue	Organizer/Host
6. 7 (Wed)	13:00~16:30	The 9th Korea-China Environmental Industry Conversation	COEX #307	Korea Environmental Preservation Association China Yixing Industrial For Environmental Science & Technology Administrative Committee
	10:00~17:00	2017 Eco Job Fair of the Environmental Industry	Job Fair Zone in Hall B	Korea Environmental Preservation Association Korea Environment Industry & Technology Institute
6. 8 (Thur)	09:30~18:00	2017 Forum on Environment with Middle East & Africa	COEX #307	Ministry of Foreign Affairs Ministry of Environment Korea Environment Industry & Technology Institute
	14:00~17:00	Business meeting between Power Company and Korea Environment Company	Meeting Zone	Korea East-West Power Cop. Korea Environmental Preservation Association

□ Seminars

Date	Time	Name of Event		Venue	Organizer/Host
6. 7(Wed)	10:30~12:20	Technology Seminar of Participation Companies for ENVEX2017		Seminar Room A in Hall B	-
6. 8(Thu)	10:30~12:20 17:00~17:30				
6. 9(Fri)	10:30~14:20				
6. 7 (Wed)	14:00~17:00	Environment Industry & Policy in 2017		Seminar Room A in Hall B	KEPA Ministry of Environment
	13:00~18:00	The 3rd Membrane System Design and O&M Technology Seminar		Coex #308	(Membrane&Plant Branch of Korean Society for Fluid Machinery
	14:00~16:00	Korea Foodwaste Recycling Seminar		Coex #317C	Korea Foodwaste Recycle Association
6. 8 (Thur)	14:00~16:00	The 11th Water Resources and Environment Technology Forum		Seminar Room A in Hall B	Korea Environmental Information Research Center
	13:30~17:30	Korea-China-Japan Environmental Industry & Technology Forum & Business Consultation Meeting		Seminar Room B in Hall B	Ministry of Environment /KEIA
	10:00~17:00	2017 Global Top Performance Presentation for Environmental Technology Development Projects		Coex #327	Ministry of Environment/KEITI
	14:00~17:20	New Chemical Management System and Industry Transition Strategy		Coex #317	KCMA
	13:30~16:50	The 21st Seminar of Environmental Policy and High Technology	Session 1. Chemical Safety and Climate Change and the Atmosphere	Coex #318	Korea Environmental Engineers Association
6. 9 (Fri)	13:30~17:10		Session 2. Water Environment	Coex #317	
	13:30~17:10		Session 3. Resources Recirculation and Energy	Coex #318	

※Annex3. VIPs for Tape Cutting Ceremony of Opening Ceremony

No.	Belong to	Position	Name
1	Ministry of Environment	Minister	Kyeung-kyu Cho
2	Korea Environmental Preservation Association	President	Woo-shin Lee
3	Ministry of Energy, Green Technology And Water Malaysia	Secretary General	YBhg Dato' Seri Dr. Ir. Zaini Bin Ujang
4	Korea Environment Corporation	CEO	Byeong-seongJeon
5	Sudokwon Landfill Site Management Corporation	President	Jae-hyun Lee
6	Korea Environmental Industry&Technology Institute	President	Kwang-heeNam
7	Korea Packaging Recycling Cooperative	Chairman	Jin-seuk Kim
8	KoreaAutomobileEnvironmentalAssociation	President	Moon-soo Ahn
9	Commercializations Promotion Agency for R&D Outcomes	President	Yong-beom Cho
10	Korea Federation of Small and Medium Business	Vice Chairman	Hyung-tae Kim
11	Korea Environmental Industry Association	Vice President	Yong-tae Sin
12	Korea Foodwaste Recycle Association	President	Hyun-mok Shin